



PROTON
e.MAS



e.MAS7

PHEV

JOURNEY THAT ELECTRIFIES

MALAYSIA'S 1ST DUAL-POWERED EV

1,065KM* IN 1 FULL CHARGE, | **4.3L** /100KM*
1 FULL TANK FUEL EFFICIENCY

*Based on NEDC test cycle. Actual range may differ depending on driving style, load, traffic, and other factors. This is an estimation for reference only.

e.MAS7 PHEV LAUNCH POWER PACK



POWER HOME
Complimentary 7kW Home Charger worth RM 1,500



POWER ONLINE
5-Year Complimentary 2GB Monthly Internet Data worth RM 1,000



POWER TRADE-IN
Trade-in rebate worth RM 1,000 via CARSOME¹



POWER EXCHANGE
Eligible upon de-registration of a non-roadworthy vehicle worth RM 4,000²



POWER PROTECTION
Complimentary Add-Ons with Purchase of e.MAS Care Insurance Package worth RM 1,000⁴

EXTERIOR



INTERIOR

ALABASTER WHITE

ONYX BLACK

e.MAS 7 PHEV

FOR PENINSULAR MALAYSIA ONLY

PRIME

PREMIUM

PREMIUM PLUS

	PRIVATE	COMPANY	PRIVATE	COMPANY	PRIVATE	COMPANY
SELLING PRICE	RM 109,230		RM 123,230		RM 129,230	
1-YEAR ROAD TAX	RM 120		RM 120		RM 120	
REGISTRATION FEE	RM 150	RM 500	RM 150	RM 500	RM 150	RM 500
HP ENDORSEMENT FEE	RM 50		RM 50		RM 50	
NUMBER PLATE FEE	RM 50		RM 50		RM 50	
INSPECTION FEE (B2)	RM 200		RM 200		RM 200	
ON-THE-ROAD PRICE (WITHOUT INSURANCE)	RM 109,800	RM 110,150	RM 123,800	RM 124,150	RM 129,800	RM 130,150
SPECIAL LAUNCH PRICE	RM 105,800	RM 106,150	RM 119,800	RM 120,150	RM 125,800	RM 126,150
RECOMMENDED SUM INSURED	RM 105,000	RM 106,000	RM 119,000	RM 120,000	RM 125,000	RM 126,000

Terms & Conditions

- Prices are effective from 4 February 2026 and valid in Peninsula Malaysia only.
- Prices and specifications are subject to change without prior notice.
- Registration fees are applicable for Malaysians only. Non-Malaysian fees vary from above.
- All prices announced at the point of sale are subject to the prevailing local government duties and taxes.
- The offer above is not applicable with other promotions, unless stated otherwise.
- Special Launch price is for On-The-Road Price (without insurance) and limited to the first 5,000 bookings only.
- The e.MAS7 PHEV Launch Power Pack is valid for a limited time only.
- The Power Trade-In Package is available for vehicles traded in through CARSOME until 30 June 2026. A RM1,000 trade-in bonus by CARSOME is offered for selected PROTON (X & S Series, Saga, Exora, Persona, Iriz) and Perodua Myvi, Perodua Axia, Perodua Bezza models. Other models from selected brands are eligible for a RM500 bonus. CARSOME reserves the right to determine vehicle eligibility and valuation at its discretion.
- The Power Exchange Program is open to vehicles that are 20 years or older, or those that are damaged, beyond repair, or unable to meet national inspection standards. Limited to the first 5,000 eligible vehicles nationwide, on a first-come, first-served basis, and subject to the Government Matching Grant Programme availability, approval, and any changes by the authorities. PROTON reserves the right to determine the eligibility of each vehicle under this programme.
- The e.MAS Care Insurance Package, you are eligible for these add-ons: i) Complimentary Special Perils Coverage Up to Full Vehicle Value and ii) Complimentary Waiver of Compulsory Excess (≤21 years old). The offer is limited to the first 3,000 successfully registered customers or until 31 May 2026, whichever comes first. Terms & conditions apply and are subject to insurer/takaful approval and endorsement issuance.



emas.proton.com

Terms and conditions apply. You acknowledge that you have read and understood PRO-NET's Privacy Notice at <https://emas.proton.com/privacy-notice/>

Proton New Energy Technology Sdn. Bhd. (202201030092 (1475789-X))
Version : April 2026